

5934. Casco Thermal Massager. (F.D.C. No. 42299. S. No. 19-806 P.)

QUANTITY: 45 individually cartoned devices at Oklahoma City, Okla.

SHIPPED: 9-10-58 and 9-30-58, from Bridgeport, Conn., by Casco Products Corp.

LABEL IN PART: (Tag on device) "Deluxe Automatic Thermal Massager," (label on switch) "Casco Thermal Massager."

ACCOMPANYING LABELING: Circulars entitled "A Wonderful New Way To Relax And Feel Better"; leaflet entitled "Authorized Service Stations" and "The Magic of Massage"; placards entitled "Casco Deluxe Thermal Massager."

RESULTS OF INVESTIGATION: The article was an upholstered semi-rigid cushion containing a heating element and motor capable of providing vibration.

LIBELED: 11-13-58, W. Dist. Okla.

CHARGE: 502(a)—the labeling which accompanied the article, when shipped, contained false and misleading representations that it was an adequate and effective treatment for arthritis, bursitis, lumbago, rheumatism, increasing blood circulation, overcoming accidental muscular strains and aches, reducing weight, relieving nervous tension, melting away pounds and inches, and for providing a "fountain of youth."

DISPOSITION: 3-13-59. Consent—claimed by Casco Products Corp., and relabeled.

5935. Slim-Trim Lounge. (F.D.C. No. 42727. S. No. 46-031 P.)

QUANTITY: 5 devices, individually cartoned, at New Orleans, La.

SHIPPED: Between 11-14-58 and 12-3-58, from St. Louis, Mo., by Slim-Trim Mfg. Co.

LABEL IN PART: (Ctn.) "Slim-Trim Lounge, Slim-Trim Mfg. Co."

ACCOMPANYING LABELING: Leaflets in carton entitled "Slim-Trim Lounge"; other leaflets entitled "Manual For Selling Slim Trim Lounge" and "How To Use The Slim Trim Lounge."

RESULTS OF INVESTIGATION: The article consisted of a rectangular box-shaped housing containing an electric motor capable of providing a vibrating or oscillating motion to a padded cushion attached to the top of the housing. Padded tubular steel extensions could be attached to the housing to form a cot-like device.

LIBELED: 3-6-59, E. Dist. La.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving and eliminating arthritis, rheumatism, and bursitis; eliminating muscular aches and pains; causing nervous tension to disappear; breaking down fatty tissue and increasing blood circulation to carry away waste fat; proving "The only easy way to reduce"; overcoming nagging tension headaches; slimming, trimming, and reducing the figure; relieving varicose veins, diabetes, high and low blood pressure; helping women through menopause, and correcting bone alignment.

DISPOSITION: 4-7-59. Consent—claimed by Michael A. Costa, t/a Slim Trim of Louisiana, New Orleans, La., and relabeled.

5936. Health-O-Pedic Chairs. (F.D.C. No. 42740. S. No. 10-049 P.)

QUANTITY: 20 devices at Buffalo, N.Y.

SHIPPED: 5-27-58, 5-29-58, and various other dates, from Fresno, Calif., by Health-O-Pedic Chair Co.

LABEL IN PART: (Chair) "Made especially for Health-O-Pedic Chair."

ACCOMPANYING LABELING: Leaflets entitled "The Health-O-Pedic Chair Company Invites You To A New Way Of Life."

RESULTS OF INVESTIGATION: The article consisted of an upholstered reclining chair, adjustable to several positions, and equipped with an electric motor capable of providing a vibrating or oscillating movement.

LIBELED: 3-11-59, W. Dist. N.Y.

CHARGE: 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for relieving nervous tension, bursitis, arthritis, rheumatism, headaches and backaches; providing deep penetrating massage; and for providing "a new way of life" and health insurance.

DISPOSITION: 4-30-59. Consent—claimed by Cladco Distributors, Inc., Buffalo, N.Y., and relabeled.

DRUGS FOR VETERINARY USE*

5937. **Algit Norwegian Kelp Meal.** (F.D.C. No. 42896. S. No. 42-671 P.)

QUANTITY: 660 50-lb. bags at Spokane, Wash.

SHIPPED: 7-9-58 and 9-12-58, from Kristiansund N, Norway, by Algea Produkter A. S.

LABEL IN PART: "Algit the Norwegian Kelp Meal Product of Norway Guaranteed Analysis Crude Protein, not less than 5% Crude Fat, not less than 2% Crude Fibre, not more than 8% Salt (NaCl), not more than 3% Phosphorus (P), not less than 0.2% Iodine (I), not less than 0.06% Calcium (Ca), not less than 1.5% Ingredients . . . Norwegian Kelp Meal Usage: 2% of grain ration for animal feeding Algea Produkter A. S. Kristiansund N, Norway."

ACCOMPANYING LABELING: Leaflets entitled "The Sunday Star Magazine Farming Without Fertilizer," "Life In The Country," "Algit News Vol. 1, Issue 2," and "Algit News"; reprints of letter to Mr. Joseph M. Ronan, and reprints of letter headed "State of Montana" to Mr. M. Ottesen.

RESULTS OF INVESTIGATION: The accompanying labeling was received by the dealer at Spokane, Wash., from Larry Ottesen, Seattle, Wash.

LIBELED: 3-23-59, E. Dist. Wash.

CHARGE: 502(a)—when shipped and while held for sale, the labeling accompanying the article contained false and misleading representations that the article was an adequate and effective treatment for establishing and maintaining good health, digestion, and reproduction, bloom of health as indicated by slick, shiny hair, increased activity and eagerness for feed, eliminating Bangs disease, increasing the hemoglobin, curing anemia and preventing pneumonia of herds, obtaining brighter combs, reduced mortality, glossy feathers, superior health, and eliminating hemorrhagic conditions of chickens; eliminating fin rot of trout; hangovers and poor eyesight of man; obtaining bloom, slicker hides, good health and vigor of hogs; reducing the mortality rate of turkeys; and correcting animal diseases generally.

The libel also charged that the article was misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

*See also Nos. 5908, 5920, 5921.